



Forever Tough

A product of CEAT LIMITED



Forever Tough

A product of CEAT LIMITED

Corporate Office: CEAT LTD., CEAT Mahal, 463, Dr. Annie Besant Road, Worli, Mumbai - 400 030. INDIA
Tel.: +91-22-24930621 Fax: +91-22-24938933 Website: www.alturatyres.com, www.ceat.in

June 2014



TRUCK & BUS RADIAL TYRES

INDEX

NXG R1



NXG R1



NXG B1



NXG R1



NXG S1



NXG B1



NXG R1



NXG S1



NXG B1



NXG R1



NXG S1



CEAT

ALTURA is a popular brand of CEAT Limited, one of India's leading tyre manufacturers. Established in 1958, CEAT is a part of RPG Enterprises, among the top 5 business houses in India, with a group turnover of USD 3 billion.

CEAT's turnover for the year 2013-14 stands at USD 1 Billion. CEAT's export business had a robust performance with a turnover of USD 227 million.

Manufacturing Facilities Directly employing 6000 people across 5 plants (3 in India and 2 in Sri Lanka) CEAT has a wide range of tyres for all user segments. Its range comprises of tyres for commercial segments like Trucks, Buses, Light Commercial Vehicles as well as Passenger Cars, SUVs and Two & Three Wheeler tyres for domestic use - radial & cross ply. In the Speciality segment CEAT manufactures Farm, Mining & Earthmover, Industrial & Construction Equipment tyres and other special application Off the Road tyres.

Technology Major commitment to Research and Development enables CEAT to remain at the technical forefront of the tyre industry. The company is also equipped with State-of-the-Art Research, Design and in-house testing facilities, which has helped the company in developing tyres of the highest quality. With 45 years of expertise, today CEAT is capable of facing the challenging needs of our customers around the world.

Marketing CEAT enjoys a major market share in India where tyres are exposed to extreme operating conditions. In India CEAT is the largest suppliers to OEMs particularly in SUV, LCV, Truck and Tractor segment. CEAT has been exporting tyres since 1964, which has helped it in getting firm foothold in the export market. Today ALTURA / CEAT tyres are put to service in more than 115 countries across the globe. Its main export markets are North & South America, Asia and Africa. AIRIA and CAPEXIL have recognized CEAT's efforts with awards for 10 consecutive years for outstanding export performance.





NXG R1

TUBE TYPE FOR BUS APPLICATION

Size	Type	PR	LI/SS	OD	SW	NS
9.00R20	Tube Type	16	144/142K	1016	257	14.5

- Circumferential ribs for excellent stability and steering response
- Deeper tread for higher mileage
- Optimized tread design resists irregular wear



NXG R1

TUBE TYPE FOR TRUCK & BUS APPLICATION

Size	Type	PR	LI/SS	OD	SW	NSD
10.00R20	Tube Type	16	146/143K	1054	278	15.5
11.00R20	Tube Type	16	150/147K	1078	290	15.5

- Wider shoulder resists rib tearing
- Five rib pattern for good wet braking and traction throughout tyre life
- Circumferential ribs for excellent stability and steering response
- Deeper tread for higher mileage
- Optimized tread design resists irregular wear





NXG R1

TUBELESS TYPE FOR TRUCK & BUS APPLICATION

Size	Type	PR	LI/SS	OD	SW	NSD
11R22.5	Tubeless	16	148/145L	1049	282	15.5
12R22.5	Tubeless	16	152/148M	1082	301	15.5
275/80R22.5	Tubeless	16	149/146L	1022	283	16
295/80R22.5	Tubeless	16	152/148M	1052	304	16

- Wider shoulder resists rib tearing
- Five rib pattern for good wet braking and traction throughout tyre life
- Circumferential ribs for excellent stability and steering response
- Optimized tread design resists irregular wear
- Deeper tread for higher mileage





Forever Tough

A product of CEAT LIMITED

NXG R1

Size	Type	PR	LI/SS	OD	SW	NS
315/80R22.5	Tubeless	18	154/150M	1076	316	14.5

- Wider shoulder resists rib tearing
- Five rib pattern for good wet braking and traction throughout tyre life
- Circumferential ribs for excellent stability and steering response
- Optimized tread design resists irregular wear
- Deeper tread for higher mileage



NXG R1

**SUPERSINGLE TUBELESS TYRE
FOR TRAILER APPLICATION**

Size	Type	PR	LI/SS	OD	SW	NSD
385/65R22.5	Tubeless	18	160/158K/L	1076	378	16.8

- One super single tyre replacing dual assembly resulting in less weight and better fuel economy
- Six rib pattern for good wet braking and traction throughout tyre life
- Optimized tread design to resist any irregular wear



NXG S1

TUBE TYPE FOR ON / OFF APPLICATION

Size	Type	PR	LI/SS	OD	SW	NS
10.00R20	Tube Type	16	146/143K	1057	278	17.2

- Semi lug pattern for On and Off application
- Tie bar on shoulder lugs to resist irregular wear
- Special tread compound for cut and chip resistance
- Lugs in the shoulder and blocks in centre provides excellent traction and braking





NXG S1

TUBE TYPE FOR ALL POSITION

Size	Type	PR	LI/SS	OD	SW	NSD
12.00R24	Tube Type	20	160/156 K	1206	313	14

- All position special rib lug design
- Cooler running compound for excellent speed and heat durability
- Optimized tread design to resist cut chip and rib tearing
- Stronger casing for load durability



ALTURA

Forever Tough

A product of CEAT LIMITED

NXG S1

TUBELESS FOR ALL POSITION

Size	Type	PR	LI/SS	OD	SW	NSD
315/80R22.5	Tubeless	18	154/150M	1080	316	17

- All position special rib lug design
- Cooler running compound for excellent speed and heat durability
- Optimized tread design to resist cut chip and rib tearing
- Stronger casing for load durability



ALTURA

Forever Tough

A product of CEAT LIMITED

NXG B1

TUBE TYPE FOR REAR AXLE APPLICATION

Size	Type	PR	LI/SS	OD	SW	NSD
10.00R20	Tube Type	16	146/143K	1059	277	18.5
11.00R20	Tube Type	16	150/147K	1085	287	19

- Deep tread depth for higher mileage
- Wider tyre for better traction
- Tie bar/fillet between shoulder block resists any irregular wear



NXG B1

TUBE LESS FOR REAR AXLE APPLICATION

Size	Type	PR	LI/SS	OD	SW	NSD
295/80R22.5	Tubeless	16	152/148K	1068	304	23

- Deep tread depth for higher mileage
- Wider tyre for better traction
- Tie bar/fillet between shoulder block resists any irregular wear



ALTURA
Forever Tough
A product of CEAT LIMITED



NXG B1

Size	Type	PR	LI/SS	OD	SW	NS
315/70R22.5	Tubeless	16	152/148M	1028	315	22

- Deep tread depth for higher mileage
- Wider tyre for better traction
- Tie bar/fillet between shoulder block resists any irregular wear

